

Objective

Seeking opportunities that will allow me to channel my passion for design across multiple digital media.

Education



From September 2007 to May 2010.

Bachelor of Fine Arts in Web Design and Interactive Media
Art Institute of Jacksonville.

Experience

2011
to present

Visual Designer - Web.com/Newfold Digital

Create marketing materials such as animated graphics, social ads, emails, or webpages to promote products and/or service. Develop high-level visual concepts and campaigns for various brands that effectively communicate with target audiences.

Advanced Custom Website Developer - Web.com

Build and implement custom Wordpress sites according to design specifications, using HTML, CSS, PHP, and Sass.

Web Designer/Design Specialist Tier 2

Critique and review websites with team members to ensure all standards, requests and, goals of the customer's business are portrayed in the final product and offer coaching on how to improve.

Create and present training materials, researching design trends, and assisting management on various projects for the team.

2011
to 2020

GAAM Volunteer Manager

Help coordinate and lead volunteers on various tasks during and leading up to an event.

GAAMFit - Facebook Group Admin

Feature and organize local health and fitness events creating promotional multimedia (print and digital) to generate interest and improve turnout. Help create awareness of various resources in the GAAM community.

2010
May - June

Internship - Dalton Agency

Researched new trends in Social Media and searched for new innovative ways to spread information out to consumers on Social Media platforms.

Affiliations

GAAM - Games Art and Music

Leading, encouraging and coordinating volunteers during events. Organize schedules, meetings, and maintain ordinance Jacksonville, Florida 2011-Present

Media Fusion

Web Design and Interactive Media Department (WDIM) Club Jacksonville, Florida 2008-2010

48 Hour Film

Team member of Aijx's White Water. Created the title sequence for "Hot Rod Tod" Jacksonville, Florida 2010

Software Skills

HTML/CSS

Photoshop

Illustrator

Microsoft Office

After Effects

Final Cut

Dreamweaver

Design Skills

Photo Manipulation

Motion Graphics

Layout Design

Ad Campaigns

Video Editing

Post Production