PORT FOLIO

SOKUONTHEA NY

ABOUT **ME**

My name is sometimes quite difficult to pronounce so I prefer to called Thea (Tia).

I graduated at the Art Institute of Jacksonville in 2010 with Bachelor of Fine Arts in Web Design and Interactive Media.

I specialize in designing layouts and concepts. I also enjoy researching design and marketing trends for web design and social. In my free time, I volunteer for a non-profit organization, GAAM, where I am the event and volunteer coordinator.

I am currently pursuing a certification project management.

2010

Graduated with Bachelor of Fine Arts in Web Design and Interactive Media

Internship in Social Media and marketing at Dalton Agency

2011

Design Specialist/Web Designer at Web.com

Event and Volunter Coordinator for GAAM (Games Art and Music)

SKILLS

HTML/CSS
Photoshop
Illustrator
Microsoft Office
Ad Campagins
Video/Post Production
Marketing Research
Social Media

DESIGN **PROJECTS**

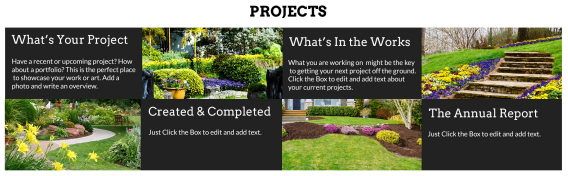
OVERVIEW

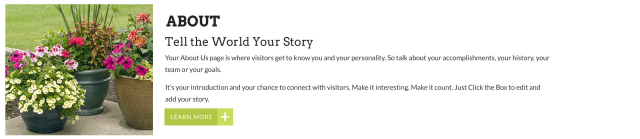
Logo Design
Web Design
Branding Concept
Email & Coupon

LOGO DESIGNS

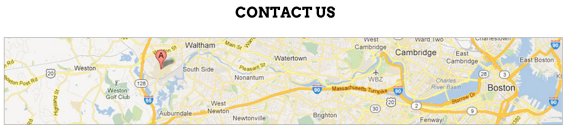
WEB DESIGNS

Green Landscaping
LAWNS & LANDSCAPING
(555) 555-5555
HOME PROJECTS ABOUT TESTIMONIALS CONTACT
ADD A HEADING, TITLE OR SLOGAN. CLICK TO EDIT
Name Your Website
Your Welcome page is what most people will see first. You want to get their attention and let them know what you're about. Click the Box to add text.
CALL TODAY


PROJECTS
What's Your Project
Have a recent or upcoming project? How about a portfolio? This is the perfect place to showcase your work or art. Add a photo and write an overview.
Created & Completed
Just Click the Box to edit and add text.
What's In the Works
What you are working on might be the key to getting your next project off the ground. Click the Box to edit and add text about your current projects.
The Annual Report
Just Click the Box to edit and add text.


ABOUT
Tell the World Your Story
Your About Us page is where visitors get to know you and your personality. So talk about your accomplishments, your history, your team or your goals.
It's your introduction and your chance to connect with visitors. Make it interesting. Make it count. Just Click the Box to edit and add your story.
LEARN MORE

TESTIMONIALS
Nothing helps promote your business, services or site like a glowing review or testimonial. Plus they add credibility and build customer confidence.
Taylor N, Boise, ID
Start with a quotation mark and add the testimonial. Just Click the Box to edit and add text. "I'm really glad I found you ... You guys are amazing!"
Ashley S, Sacramento, CA
Nothing helps promote your business, services or site like a glowing review or testimonial. Plus they add credibility and build customer confidence.
Tracy L, Jacksonville, FL

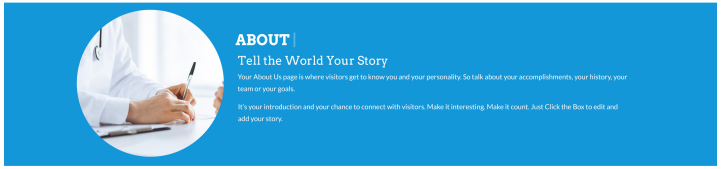

CONTACT US
Waltham
Watertown
Cambridge
East Cambridge
East Boston
Weston
South Side
Nonantum
Boston
Auburndale
West Newton
Newtonville
Brighton
Fenway

SUBSCRIBE
SUBMIT
FOLLOW US
BUSINESS HOURS
Monday CLOSED
Tuesday CLOSED
Wednesday 6:00 am - 9:00 pm
Thursday 9:00 am - 5:00 pm
Friday 9:00 am - 5:00 pm
Saturday 10:00 am - 12:00 pm
Sunday 10:00 am - 1:00 pm
BUSINESS INFORMATION
Company Name
1234 Alpabet Street
Cambridge, MA 01851
(555) 555-5555
email address

Medical Aid
(555) 555-5555
HOME FEATURE SERVICES ABOUT CONTACT
ADD A HEADING, TITLE OR SLOGAN. CLICK TO EDIT
Name Your Website
Your Welcome page is what most people will see first. You want to get their attention and let them know what you're about. Click the Box to add text.
CALL TODAY

FEATURES
A SEASONAL SERVICE
Have a new collection? Want to promote a seasonal service? What about a promotional offer? Highlight and feature the things you want people to see.
LEARN MORE
OUR LATEST NEWSLETTER
You want to promote your latest work, publication, products or services. And the Features page is a good place to do it. Click the Box to edit.
LEARN MORE
NEW ON THE SHELF
You can write about a product's features, add a description or important information about a special offer. Just Click the Box to edit and add text.
LEARN MORE

SERVICES
SERVICES THAT YOU NEED
Your Services page is where you can showcase everything you do, offer or provide. And more importantly, explain their different benefits to people.
SERVICES THAT YOU WANT
Remember to break up your paragraphs – it helps make your site readable and friendly. Just Click the Box to edit and to add your text.
KEYWORDS NOT BUZZWORDS
Write to your audience. Whether narrative, funny or professional – Make Sure It's Engaging. Add keywords and phrases to give your site SEO value, too.
SERVICES THAT WILL HELP
Create a list, making it easy for visitors or customers to learn about what you do and what you provide. Just Click the Box to edit and add text.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Tell the World Your Story
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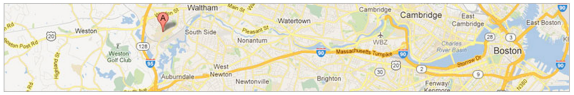
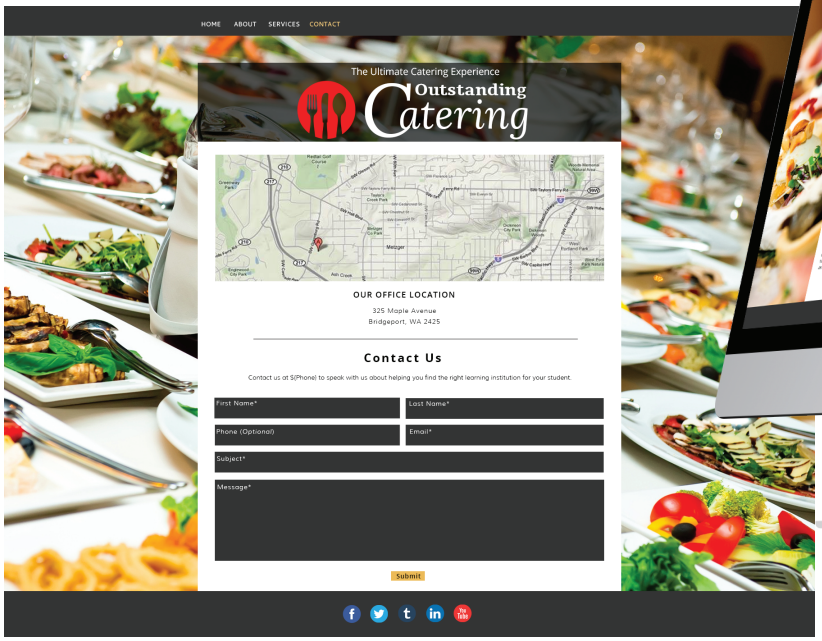

CONTACT US
Waltham
Watertown
Cambridge
East Cambridge
East Boston
Weston
South Side
Nonantum
Boston
Auburndale
West Newton
Newtonville
Brighton
Fenway

SUBSCRIBE
SUBMIT
FOLLOW US
BUSINESS HOURS
Monday CLOSED
Tuesday CLOSED
Wednesday 6:00 am - 9:00 pm
Thursday 9:00 am - 5:00 pm
Friday 9:00 am - 5:00 pm
Saturday 10:00 am - 12:00 pm
Sunday 10:00 am - 1:00 pm
BUSINESS INFORMATION
Company Name
1234 Alpabet Street
Cambridge, MA 01851
(555) 555-5555
email address

HOME ABOUT SERVICES CONTACT
The Ultimate Catering Experience
Outstanding Catering
Best in the Industry
Having more than [Years] of culinary and hospitality experience, ${CompanyName} is one of the area's premier catering companies, serving clients from around the greater ${City} region. From weddings and receptions to corporate events, we know what it takes to ensure your event is a smashing success.


HOME ABOUT SERVICES CONTACT
The Ultimate Catering Experience
Outstanding Catering
OUR OFFICE LOCATION
325 Maple Avenue
Bridgeport, WA 2425
Contact Us
Contact us at ${Phone} to speak with us about helping you find the right learning institution for your student.
First Name*
Last Name*
Phone (Optional)
Email*
Subject*
Message*
Submit

Outstanding Catering
Events & Occasions
CORPORATE EVENTS
WEDDINGS & RECEPTIONS

HOME ABOUT SERVICES CONTACT
The Ultimate Catering Experience
Outstanding Catering
Best in the Industry
Having more than [Years] of culinary and hospitality experience, ${CompanyName} is one of the area's premier catering companies, serving clients from around the greater ${City} region. From weddings and receptions to corporate events, we know what it takes to ensure your event is a smashing success.

Beyond
Lawn Maintenance
Home
About
Services
Contact
Call Us: (800) 555-5555
email: mail@lawncare.com
Irrigation System
Maintenance Services
Gardening Services
15% OFF
TOTAL SERVICE PRICE
Green, Green Grass
Your yard and lawn says a lot about you. We at ${companyName} are here to ensure that your yard and property investment pays off with plenty of curb appeal. With more than [Number] years of experience, our company has built a reputation for providing superior and dependable lawn care service.
Copyright Info. Product of Web.com

BRANDING **CONCEPT**

House OF Sweets

House OF Sweets

KOZUKA GOTHIC PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Giddyup Std

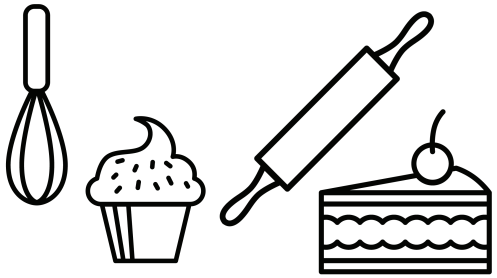
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

FACEBOOK

TWITTER

INSTAGRAM



House OF Sweets

WEEKEND SPECIAL

BUY ONE Get One 50% OFF

OFFER VAILD FOR ONE SPECIAL FLAVORED CUPCAKE AND ONE REGULAR

Offer Must be Presented at Time of Purchase

EMAIL & **COUPON**

House of Sweets

REWARDS LOCATION SWEETS

ADD A LITTLE
sweetness
TO YOUR DAY

STOP BY TODAY

WEEKEND SPECIAL

BUY ONE Get One 50% OFF

OFFER VAILD FOR ONE SPECIAL FLAVORED CUPCAKE AND ONE REGULAR

Offer Must be Presented at Time of Purchase

irresistable

one free dessert of your choice

LEARN MORE

let's celebrate

JOIN OUR
birthday club

STAY CONNECTED

JOIN OUR *birthday club*

LEARN ABOUT OUR *baking classes*

FashionForward Design

home | about | products | contact

Lorem ipsum dolor sit amet, impetus aperiam efficiantur at eum, ferri libris graecis te est. Purto omnis vocibus has ex. Regione veritus referrentur nam ea. Mel ut commodo nostrum indoctum. Vis ne delectus neglegentur, cum latine regione molestie te, ea vim insolens quaerendum. Duo tempor oporteat convenire te. No sale facete mel, ea atqui altera cetero nec.

Shoes

Shoes | *Starting as low as $15*
Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper.

Dresses

Dresses | *Starting as low as $15*
Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper.

Separtes

Separates | *Starting as low as $15*
Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper.

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SUBMIT

Get Inspired. Be Creative.

BE YOU.

15% OFF

*Select Items

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P.O. BOX HOLLYWOOD, CA 90210

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TRAINING **PROJECTS**

OVERVIEW

How to Level Up Your Button Game

Tips and Tricks When Researching

web.com
Helping Your Business Succeed Online

BUTTONS

HOW TO LEVEL UP YOUR BUTTON GAME

& quick run-down on KVs

OVERVIEW

1

What makes a good button?

- Trends
- Icons or No icons
- Inspirations

2

KVs that are NOT out-of-the-box

- Lots of info or barely any
- Inspirations

3

Real-world examples

- Links
- Questions

web.com

TRENDS

SAN-SERIF

FONTS

Men's Health

Women's Health

Individual Needs

web.com

In this training, I showed designers how to design buttons according to trends while also matching the industryand look of the website.

web.com™

Helping Your Business Succeed Online

Tips and Tricks When Researching

Updated for 2016

What You Should Think About

When researching design aspects for your site, you must consider the following:

1) **Industry** – Knowing what the products/services the customer is providing.
2) **Target Market** – Who are the customer's clients?
3) **Colors** - What to do when you have tough color requests.
4) **Layout** – Can we design with this layout?

web.com™

Industry

What category does the site fall under? What is the customer's main product/service? This can effect the whole outcome of your search as it can determine the entire look and feel of the site when choosing your colors, fonts, images, backgrounds, etc.

Example: *Landscaping| Hardscaping – Notice the common design elements used for all 3 sites.*

web.com™

This training helps designers to consider main key points when designing a site. Designer should also consider:

Industry | Target Market | Colors | Layout